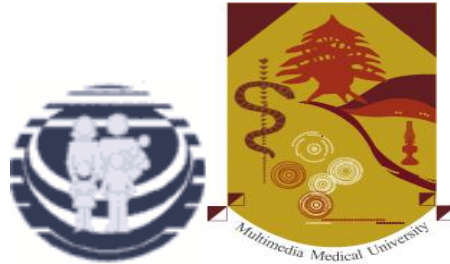


**Middle East Academy for Medicine of Ageing
(MEAMA)**



Advanced Postgraduate Course No. II
Session 4 March 31st –Apr 2nd 2010

**Middle East Symposium on Alzheimer's
MESA**

Challenges in Care

April 3

2010

Tripoli-Lebanon

**Invitation to Industry
Sponsorship and Exhibition Prospectus**

Dear

LET'S PREPARE TOGETHER THE First MIDDLE EAST SYMPOSIUM ON ALZHEIMER'S THAT WILL TAKE PLACE AT THE QUALITY INN TRIPOLI-LEBANON APRIL 3RD 2010!

We are announcing the *First Middle East Symposium on Alzheimer's: Challenges in Care* expected to be held on April 3rd, 2010 in parallel to the MEAMA Workshop from March 31st to April 2nd 2010 (Psychogeriatrics and Health Promotion) by the Middle-East Academy for Medicine of Ageing. This is inspired by the Second Middle East Congress on Ageing organized in Tripoli.

The Symposium will be in -at Quality Inn – Tripoli – Lebanon organized by :

MEAMA/MESA ORGANIZERS

Abyad Medical Center
Middle East Association on Age, Ageing & Alzheimer's-MEAAA
The Health Ministers' Council for the Cooperation Council States
Social Services Association
Middle-East Longevity Institute
Middle-East Network on Aging Research-MENAR
Middle East Network on Elderly Care Services – MENECS
Multi Media Medical University-Australia
Middle East Health Network
Welfare Association for the Assistance of Elderly
Medi+WORLD International-Australia
Middle-East Primary Care Research Network
Middle-East Journal of Psychiatry & Alzheimer's
Middle-East Journal of Age & Aging
World Family Medicine Journal
Middle-East Journal of Nursing
Middle East Journal of Internal Medicine

Participating Countries so far

Lebanon
Syria
Saudi Arabia
United Arab Emirates
Qatar
Bahrain
Jordan
Turkey
Egypt
Switzerland
Italy
The Netherland

The Purpose of the Symposium

- To bring the global phenomenon of Alzheimer's to the attention of the regional countries,
- To increase awareness about the disease in the region,
- To increase collaborative research in the field of Alzheimer's,
- To ensuring exchange of information and experience,
- To foster raining in the field of Dementia.

The Symposium will follow two parallel tracks

1. **A seminar for all health professionals on Alzheimer's.**
2. **A seminar for the public with spontaneous translation.**

Speakers well known in their field will be invited from the Middle-East, and Europe, in addition to local speakers. We are looking forward to the possibility of including your organization, institution or University in this prestigious event.

I am including a summary of sponsorship opportunity further details can be provided on request

SPONSORSHIP OPPORTUNITIES

Sponsors are free to make their selection from the list of sponsorship options. According to the value, they will be allocated into different levels of categories: Platinum sponsors, Gold sponsors, Silver sponsors and Sponsors. Exhibition space and hospitality suite rental will be included in the total amounts for the definition of these levels. Registration fees and/or hotel rooms paid for invited participants will not be taken into consideration.

Depending on the total amount contracted for sponsorship and exhibition space, companies will be referred to as:

- **Platinum Sponsor:** Contribution of \$ 25.000 and over
- **Gold Sponsor:** Contribution of \$ 15.000 -24.999
- **Silver Sponsor:** Contribution of \$ 10.000 - 14.999
- **Sponsor :** Contribution below \$ 10.000

EXHIBITION

**Please note that all amounts mentioned are in US dollars .
A professional exhibition will be held in the framework of the congress.**

STAND SPACE RENTAL

Rates:

Small-sized stand	US\$ 1500
Medium-sized stand	US\$ 2000
Large-sized stand	US\$ 3000
Strategic large stand	US \$ 5000

INDIVIDUAL SPONSORSHIP ITEMS

PANEL OR SESSION SPONSORSHIP \$5,000
SATELLITE SYMPOSIA \$5,000
INTERNET AREA \$ 2.000
FELLOWSHIPS \$ 2,000 IN SUPPORT OF STUDENTS AND YOUNG SCIENTISTS
NOTEPADS AND PENS – PROVIDED IN KIND + \$ 2.000
GALA DINNER \$ 5.000
COCKTAIL AFTER THE PUBLIC SEMINAR \$ 3.000
LUNCH SPONSORSHIP (\$2,000 per day)
COFFEE BREAKS SPONSORSHIP (\$1,000 Per coffee break)
OFFICIAL TRANSPORTATION SPONSORSHIP \$10,000

Sincerely



A. Abyad, MD, MPH, MBA, AGSF, AFCHSE

Chair MEAMA/MESA

CEO/General Manager, Social Services Association <http://www.ssatripoli.org>

Chairman, Middle-East Academy for Medicine of Aging <http://www.meama.com>

President, Middle East Association on Age & Alzheimer's <http://www.me-jaa.com/meaaa.htm>

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